Promotion Plan: " Promote, Get Rewarded with an Industrial PC! "

Objective:
To expand the market for KGEC-6200 and encourage active participation from local channel partners in our promotional activities. We aim to customize EDM content to meet local demands, communicate in the native language, and collectively promote the JHC brand.

Theme:
Promote, Get Rewarded with an Industrial PC: 100 KGEC-6200 Units Waiting for You! Share our EDMs and claim your free machine.

Target Audience:
We welcome participation from global channel partners, including but not limited to signed agents. Wherever you are, if you have a passion for promotion, we invite you to join.

Event Duration:
November 20, 2023 – January 15, 2024

Event Registration Deadline
December 5th, 2023.

Reward
Our exquisite "Pocket Machine" KGEC-6200 (without memory, SSD, and AC/DC adapter), 100 units in total. Registration is on a company basis, limited availability, first-come, first-served.

KGEC-6200 Configuration
Edge controller, Intel J6412, 1*DDR4, 1*HDMI, 2*LAN, 2*USB3.1, 4*USB2.0(2 built-in),1*RS232, 1*RS232/422/485,1* Mini PCIe Full Size, 1*mSATA Full Size, 1*8-bit DIO (built-in), 1*MI/O, DC 12V, with horizontal desktop mount

How to Participate:
1. Fill in registration details **Here;** and participate after approval.
2. Select and translate 3 or 5 articles from our curated content **Here** into the local language, and create individual EDMs for each article.
3. During the event period, use your EDM distribution system to send 3 EDMs to your customers, each translated and formatted by you. Ensure that each email

reaches at least 1,000 recipients. If your recipient count is above 500 but less than 1,000, you must send 5 EDMs to your customers.

4. Add JHCTECH Marketing Department's email (marketing@jhctech.com.cn) to your company's EDM customer database so that we can also receive the EDMs you create.

5. After successfully sending the EDMs, submit the following results to our form **Here** before January 15:
   - Screenshot of the EDMs with the date header.
   - Post-sending statistics after 1 week: Open rate, click-through rate, and total number of recipients.

6. Upon meeting the above requirements, and after JHCTECH confirms there are no issues, you will receive a KGEC-6200 (without memory, SSD, and AC/DC adapter).

Rules and Instructions:
- Participating companies must have an official website for identification and evaluation.
- Companies with less than 500 EDM recipients are not eligible to participate.
- Each company can submit one registration, with approval notification within 1-2 working days.
- The event is only open to successful registrants.
- Please translate and format the EDM based on your company's reporting style, using the curated news materials provided by JHCTECH, which include English articles and images.
- After submission, results will be notified by email within 1-2 days.
- The final interpretation of the event belongs to Shenzhen JHC Technology Development Co., Ltd. Any fraudulent activity will result in disqualification.
- Rewards will be sent within a month after the event's conclusion. Delivery addresses must match the official website's information. Import duties, shipping fees, and related expenses are the responsibility of the recipient.
- For inquiries, contact JHC Marketing Department at marketing@jhctech.com.cn

EDM Article Collection: (Related materials available on the cloud for download by our partners)

➢ [Case Study] JHC's In-Vehicle Computing Unit Supports ADAS Open Road Data Collection

➢ JHCTECH launched a high-performance AIoT multi-architecture edge computing system BRAV-7720/7721

➢ New developments Expandable tablet computer with node modular design ALAD-K1550T(P)

➢ Another breakthrough of JHCTECH! KMDA-7610/7920/7921 is officially launched

➢ JHCTECH's first NVIDIA Jetson Orin platform new product BRAV-7131

➢ Replacing NUC needs, JHCTECH makes a difference

➢ JHCTECH high-quality new product: High energy efficiency and small size AGV/AMR controller---KMDA-3302

➢ JHCTECH AI product solution empowers the logistics industry to reduce costs and increase efficiency

Cloud Link:

https://drive.google.com/drive/folders/1djYe_QzM6wFtqKHIfsuvWojMiqXLKEFL?usp=share_link